



UNDERSTANDING Braincurrant™ VS OTHER COMPETITOR PRODUCTS

SPECIES

DOSAGE

BIOACTIVE

ACTION

HEALTH OUTCOME

WHOLE FRUIT VS EXTRACT

BRAINCURRANT™	BLACKCURRANT EXTRACT	BLACK CHOKEBERRY EXTRACT
<i>Ribes Nigrum</i> (NZ Blackcurrants)	<i>Ribes Nigrum</i> (NZ Blackcurrants)	<i>Aronia melanocarpa</i> (black chokeberry)
300mg	300mg	65mg
CafeniQ+ (complex with 5 phenolic compounds) • Caffeoylquinic Acids • Caffeoyl glucosides • Flavanoids • Anthocyanins • Vitamin C	Anthocyanins (105mg anthocyanins)	Anthocyanins (15% cyanidin 3-O galactoside)
• Inhibition of MAO enzymes to maintain serotonin and dopamine levels • Improved cerebral blood flow • Reduced inflammation/ROS	• Increased blood flow and oxygen delivery throughout the brain and body	• Improved vascular function • Lowers acetylcholinesterase enzymes to maintain optimal acetylcholine levels
• Comprehensive brain support - targeting memory, focus and mood	• Sports performance, recovery, and cognitive health	• Cognitive performance and focus
Whole Fruit	Extract	Extract

Braincurrant™ is a whole fruit powder that retains the complete polyphenolic matrix with different bioactive compounds preserved in their natural ratios, allowing for synergistic interactions where compounds with varying half-lives support and extend each other's effects. In contrast extracts concentrated to single bioactive classes, isolate specific compounds but loses the bioactive diversity and natural synergies present in the whole fruit.

This whole fruit approach enables Braincurrant™ to deliver multi-pathway benefits across mood, memory and focus simultaneously, while extracts typically target single mechanisms, and the retained fibre and complementary compounds like caffeoyl glucosides provide sustained release and prolonged activity that single-compound extracts are unable to achieve.



For more information, or to request samples contact us today! Info@anagenix.com

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