

Actinizyme™ reduces feelings of bloating and gas by up to 31% in regular protein users

Anagenix Automated User Testing Platform



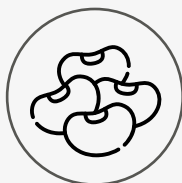
23 participants on protein powder supplementation was recruited for User Testing. 13 NZ participants given 600mg of Actinizyme per day for 4 weeks. 10 UK participants were given Actinizyme 600mg per day for 14 days.

Actinizyme™ was taken with a meal or protein powder each day.

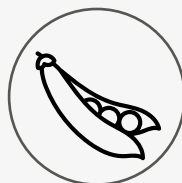
TYPES OF PROTEIN CONSUMED:



WHEY



SOY



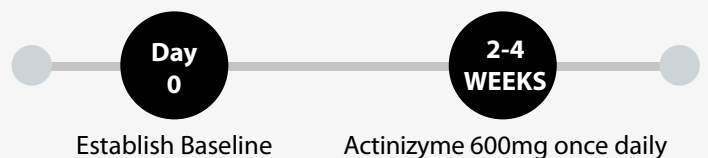
PEA



RICE



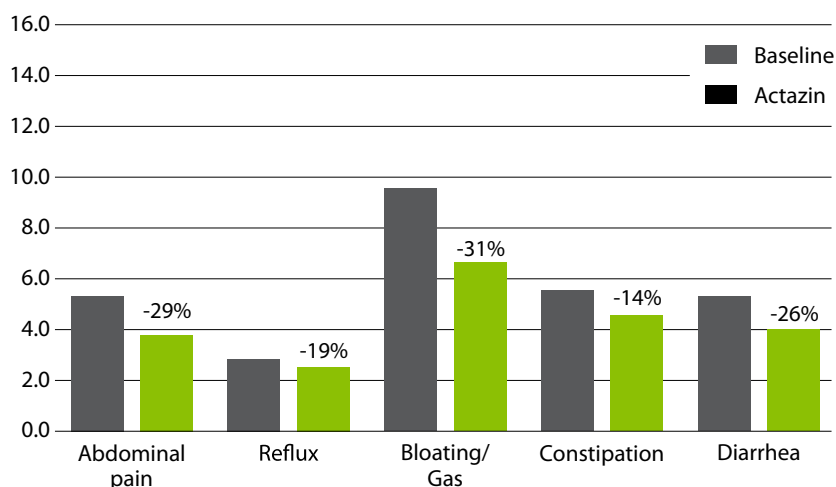
HEMP



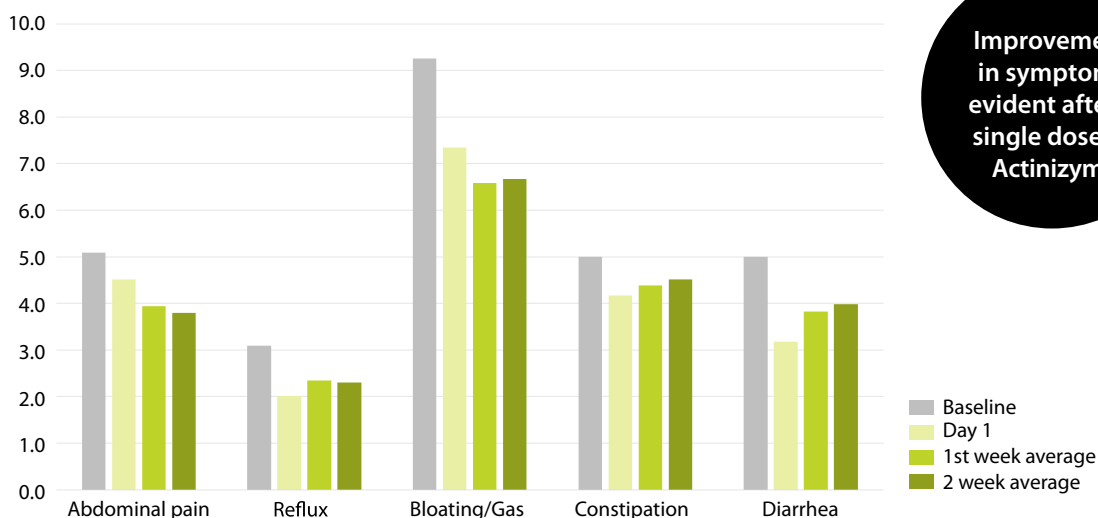
"The biggest thing I noticed was the flatulence was a lot less and I didn't get afternoon bloating." - User



Gastrointestinal Symptom Scores Before and After 2 Weeks Actinizyme Supplementation (UK)



Gastrointestinal Symptom Scores Before and After Actinizyme Supplementation (UK)



Improvement in symptoms evident after a single dose of Actinizyme

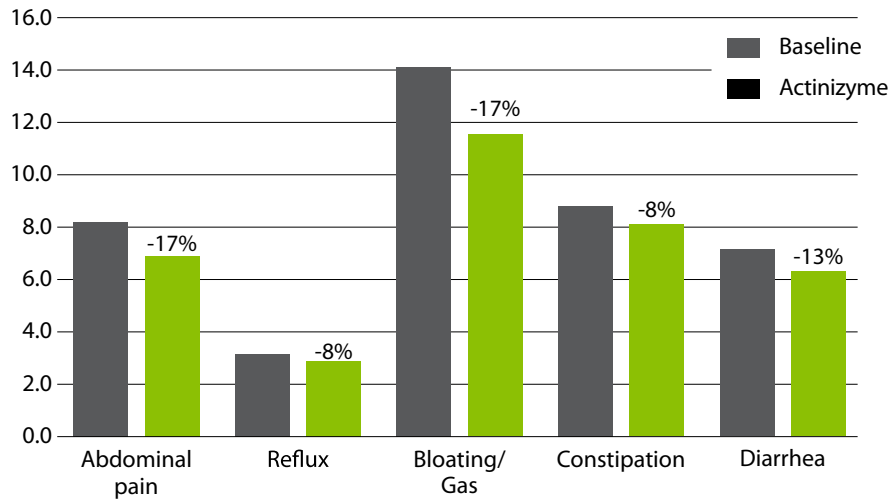
Actinizyme protein digestion benefits

- Contains natural, whole, NZ kiwifruit with protein-digesting enzyme (Actinidin)
- Digests pea protein in seconds
- Superior digestion of other proteins
- Facilitate more rapid uptake/absorption of amino acids
- May promote greater muscle synthesis
- Reduce bloating and gastric discomfort (abdominal pain, indigestion)
- Gut modulator, improving constipation and diarrhea among protein users.
- Suitable for active individuals, athletes, pre- or post-workout, weight watchers, elderly.

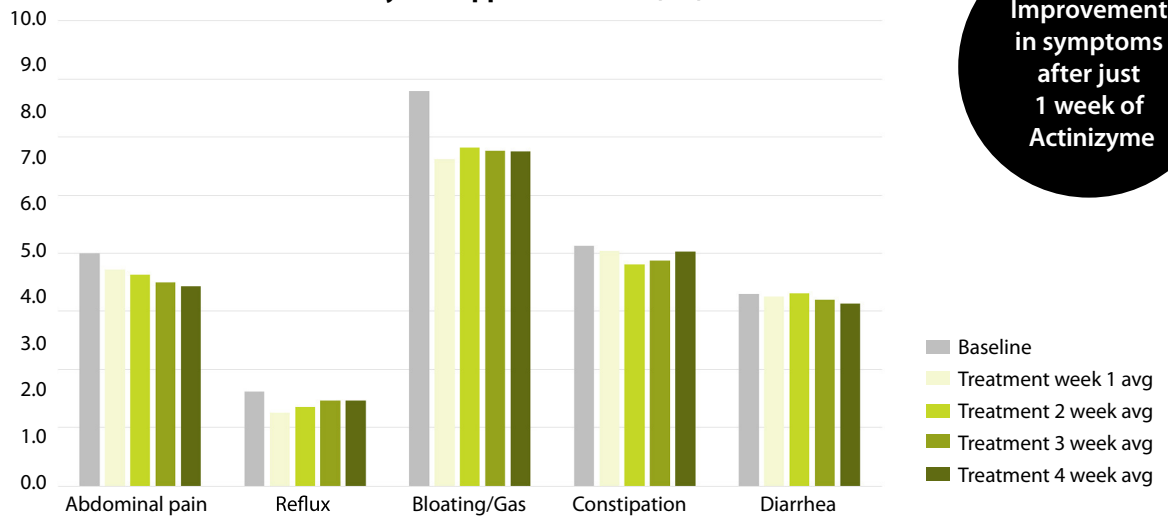
Actinizyme: The perfect innovation in a growing market of female protein users

- 50% of gym-goers are female.
- Average population require 0.8g of protein per kg per day.
- Female athlete requires 1.71g of protein per kg per day.
- Women are more prone to gastrointestinal issues than men.
- ECO gender gap shows 65% of females encourage friends and family to adopt a more environmentally friendly lifestyle, while only 59% of men do.
- Actinizyme is the perfect ingredient to value-add to protein powders targeting the female population. 100% natural NZ kiwifruit, it rapidly digests both animal and plant protein (reducing feelings of indigestion and bloating) and modulates the gut by reducing incidences of constipation and diarrhea.

Gastrointestinal Symptom Scores Before and After 4 Weeks Actinizyme Supplementation (NZ)



Gastrointestinal Symptom Scores Before and After Actinizyme Supplementation (NZ)



Improvement
in symptoms
after just
1 week of
Actinizyme

"Actinizyme adds bulk to your stool and therefore your digestion feels better." - User

CONCLUSION:

Participants experienced wide-ranging gastrointestinal discomfort with protein powder supplementation.

Participants experienced an improvement in gastrointestinal discomfort with the intake of Actinizyme.

The biggest improvements experienced were in symptoms associated with indigestion (such as bloating and gas) and abdominal pain.



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